

CICA LIFT OF THE YEAR AWARDS

Sponsored by: **CRANES₄LIFTING**

The Crane Industry Council of Australia (CICA), recognises excellence and innovation in the Australian crane industry with the Lift Of The Year Awards presented at the annual CICA conference. The industry recognition from entering or winning these awards could be invaluable to your business marketing.

Lights, Camera, Action.....

Plan ahead for 2012 entries and take photos and video of your lifts now!



2012 Entry form now available for download from the CICA website – www.cica.com.au .



Best overall lift each year wins the prestigious Bill Shaw Memorial Trophy.

Testimonial....

“Winning the CICA Lift of the Year award has been of tremendous importance and value to John Holland. This award win has been utilised in tender submissions and other presentations as proof of industry recognition of our expertise and it never fails to impress. Independent referrals and enquiries as a result of media coverage have been far and wide including from several international destinations. In terms of the effort required to prepare and present the lift of the year award, in our view it is well worthwhile and we look forward to entering future lifts for consideration for this prestigious prize. Being the first major construction contractor to win the award this also holds a special pride of place within John Holland. We are grateful for the great relationships with other members that the Lift of the Year Awards and wider involvement with CICA enables, which most importantly for John Holland, has assisted with constructive relationships and contacts.”

***Stuart Edwards
John Holland***