



The Crane Industry Council of Australia
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MEDIA RELEASE

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CICA welcomes Zoomlion/Dellgale as Platinum Sponsor

CICA has announced Zoomlion/Dellgale as the CICA 2009 Conference Platinum Sponsor. The Conference event takes place in Canberra, 30 September to 2 October 2009.

As The Crane Industry Council of Australia (CICA) 2009 Conference is just over 4 weeks away, industry observers are saying that CICA has scored another big win, this week announcing **Zoomlion/Dellgale** as its Platinum Sponsor for its annual industry event.

“CICA is most excited with the confirmed news that **Zoomlion/Dellgale** has committed to be our premium sponsor for our showcase annual Conference and Exhibition event for 2009,” stated Alan Marshall, CICA’s Chief Executive Officer.

“With **Zoomlion/Dellgale** coming on board as the prestigious Platinum Sponsor and an Exhibitor for 2009 the success of the upcoming CICA Conference is boosted, with an already strong line up of quality industry speakers and the ‘best of the best’ of the industry on show at the Exhibition and Crane Display,” highlighted Alan. “The Canberra location is quite special with some unique sights; and the venue of the National Conference Centre is impressive – and just adds to our event,” noted Alan.

“**Zoomlion/Dellgale** has been a good supporter of the CICA Conferences recently, and was a Silver Sponsor in 2008,” added Alan. “I am pleased they have such a commitment to the Australian marketplace and have taken the step-up to be the Platinum Sponsor this year,” said Alan. “**Zoomlion/Dellgale** will also be an active participant in the Crane Display with 3 units planned for the display,” said Alan.

“On a further positive note, our Delegate Registrations in the last week have gone from 100 to exceeding the 150 milestone, with four weeks still to go. This is a good indicator we are on track for another great event with strong delegate numbers,” noted Alan, in closing.

For further Information on this Media Release contact:

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CICA is the peak, national not-for-profit association for the Australian Crane Industry. For public information on CICA’s role and activities please refer to the CICA website www.cica.com.au and/or the CICA CraneSafe website www.cranesafe.com.au , or contact the CICA national office on Ph 03 9561 5033.